

Crown Holdings (CCK) Sustainability Report

Profile:

Crown Holdings, Inc. is a global leader in the packaging industry, manufacturing aluminum and steel cans for the food, beverage, and personal care industries.

What Crown Does Well:

Crown's focus on aluminum beverage cans supports our firm's desire to witness a transition away from plastics, specifically single-use plastics. Crown's management states, "Cans are increasingly being viewed... as the most responsible and sustainable beverage packaging option. Given its infinite recyclability, the beverage can is truly a circular option."

Crown helps support the circularity of products, noting turnaround times from consumption to relisting a product on a store shelf can be as fast as 60 days. A single beverage container can be reused up to six times per year, and more than 80% of aluminum ever produced is still in use.

A few other notable Crown initiatives are listed below:

- Crown's "**Twentyby30**" program has 20 measurable sustainability goals to be completed before or by 2030. This program emphasizes the importance of driving global sustainability in the manufacturing sector.
- Crown Holdings achieved an 11% reduction in absolute Scope 1 and Scope 2 greenhouse gas (GHG) emissions. The company's goal is to target a 50% combined reduction in these emissions by 2030.
- Roughly 30% of the total electricity used in 2021 by the company was sourced from renewables. The company aims to reach 75% by 2030 and 100% by 2040.
- 28% of the company's global locations have achieved zero waste to landfill status.
- Crown does not engage in mining and prioritizes the use of recycled materials
- Accolades include: Forbes' 77th Best Company for Women and 3BL Media's 85th Best Corporate Citizen

Concerns:

Our main concern with Crown revolves around corporate governance. Specifically, the company is not diverse. The company has just 26% of senior level, 23% of upper management, and 13% of the board of directors filled by women. Our firm does note, however, that 44% of new recruits have been females since 2019.

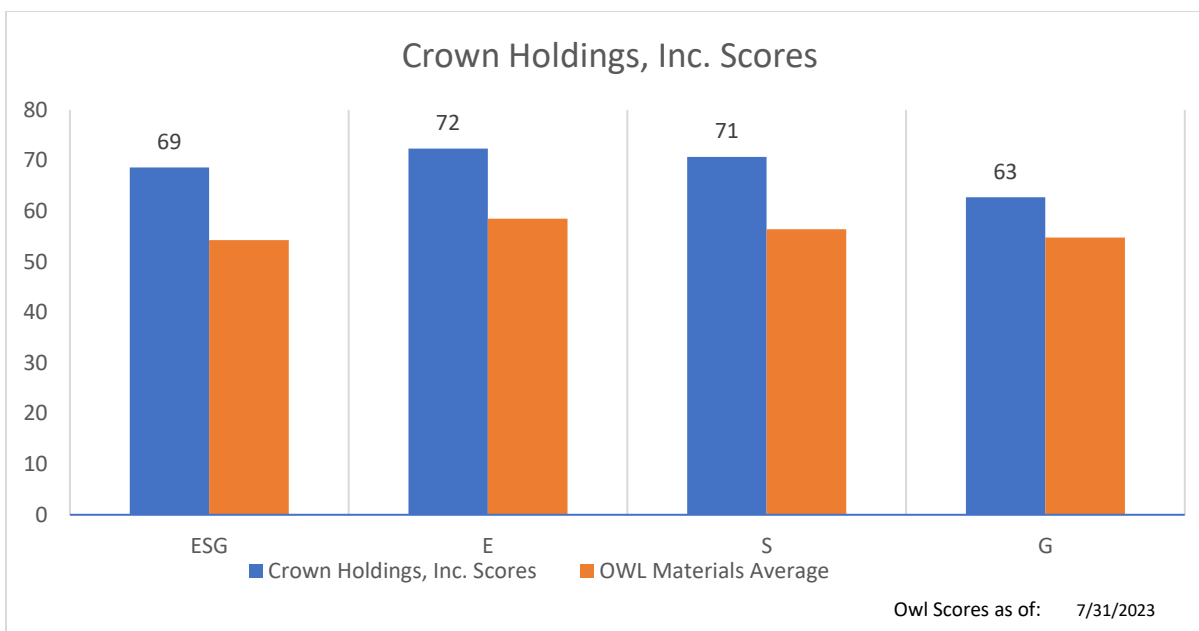
A few other concerns are below:

- As a packaging manufacturer, Crown Holdings' products inevitably contribute to global waste. Ensuring that these products are effectively recycled and don't end up in landfills or the environment is a significant concern.
- Crown Holdings' extensive value chain, which includes material suppliers, brand manufacturers, distributors, retail stores, consumers, and recycling/waste systems, poses challenges in ensuring sustainability and ethical practices throughout. Any lapse in one part of this chain can have repercussions for the company's sustainability image.

Shareholder Engagement:

None.

ESG Scores:



Conclusion:

Crown exhibits a strong commitment to corporate responsibility and sustainability. The company hopes to push global sustainability activities and set an example for other sectors by using new production processes and the “**Twentyby30**” program. The organization understands its importance in the value chain and works to uphold ethical standards while contributing to a more sustainable future.

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